

AGENDA

4th December 2024

Time	Program	Presenter
9:30 - 9:45	Keynote Welcome / Opening	DCT Leadership
9:45 - 10:15	Destination Overview 2024 & Tourism Outlook	H.E.Saleh Mohamed Al Geziry Director General, Tourism Sector
10:15- 11:00	Tourism Strategy 2030	H.E.Saeed Ali Obaid Al Fazari Executive Director, Strategic Affairs
11:00- 11:10	Coffee Break	
11:10 11:40	Culture Sector	H.E.Rita Aoun Executive Director, Culture Sector
11:40- 12:10	Marketing Presentation	H.E.Nouf Mohamed Al-Bushlaibi Executive Director, Strategic Marketing & Communication Sector
12:10- 13:10	Lunch Break	
13:10- 13:30	Etihad Airways Presentation	Antonoaldo Neves Group CEO, Etihad Aviation
13:30– 13:50	Wizz Air Presentation	Johan Eidhagen, Managing Director of Wizz Air Abu Dhabi
13:50– 14:10	Air Arabia Presentation	Dr. Gamal El Masarawy CEO, Air Arabia
14:10– 14:25	Coffee Break	
14:25– 14:55	Tourism Directors Presentation	Tourism Sector Directors
14:55– 1500	Thank You Note	H.E.Saleh Mohamed Al Geziry Director General, Tourism Sector